



NON-PROFIT ORG.
U.S. POSTAGE
PAID
Los Angeles, CA
Permit #948

11111 W. Olympic Blvd. Suite 214
Los Angeles, CA 90064

www.concernfoundation.org

FORWARDING SERVICE REQUESTED



YouTube [YouTube.com/concernfdn](https://www.youtube.com/concernfdn)

Instagram [Instagram.com/concernfoundation](https://www.instagram.com/concernfoundation)

Twitter [Twitter.com/concernfdn](https://twitter.com/concernfdn)

Facebook [Facebook.com/concernfoundation](https://www.facebook.com/concernfoundation)



UPCOMING EVENTS:
Saturday, September 26 at 6 pm
46th Annual Virtual Block Party
WWW.CONCERNBLOCKPARTY.ORG
Please join us at:

FOLLOW US ON SOCIAL MEDIA!

MICROSCOPE
under the



CONCERN
ONQUER
ANCER
OW

Design by Laurie Dworsky at dworskydesign.com



under the MICROSCOPE

CONCERN

CONQUER CANCER NOW

FUNDING CANCER RESEARCH SINCE 1968

Summer 2020

46th ANNUAL BLOCK PARTY

Virtual Fundraiser “On Your Block”

ALL PROCEEDS WILL SUPPORT CANCER RESEARCH SCIENTISTS

Join the **Virtual Block Party** for free on
September 26th at 6pm: concernblockparty.org

Starting **September 7th**, bid on some fabulous auction items: blockpartyla.org

To make a donation to support cancer research, text **CONCERN** to **77948**



IN THIS ISSUE

A Message from our Board Chair	2	A Message from our Researchers	6-7
Block Party Restaurants	2	Concern in the Community	8-10
Block Party Digital Tribute Form	3	In Memoriam	11
Block Party Auction Form	4	Calendar of Events	Back Cover
Silent Auction Donations	5		



A Message from *Lorene Goldman*

Concern Foundation Executive Board Chair

The Concern Foundation has been a big part of my life since 1983. My husband Bob and I served as co-chairs of the Executive Board from 2008 – 2012 and today I am proud to be the Executive Board Chair on my own.

When Bob and I first got involved with Concern I immediately became one of the members of the very first silent auction committee when the Block Party was on Rodeo Drive in Beverly Hills. The Concern members were welcoming and Bob and I knew that this was an organization that we wanted become more actively involved with so we became members immediately. I enjoyed working on the Block Party every year and got even more involved by helping to secure restaurants and dessert caterers for the event. I served as chair of the first Concern Women's Appetizers Cookbook and cooking

event which were both highly successful fund and friend raisers for the organization. My involvement with Concern continued to grow and both Bob and I have taken on various rolls with the organization as Executive Board members throughout the years.

Outside of Concern, I have been a teacher at First Step Nursery School for the past 29 years, which too has been one of the joys of my life and these children have become my second family. Bob and I share three children and two grandchildren which all live on the East Coast.

I am looking forward to working with the Executive Board members and our office staff to continue to elevate Concern's importance in the cancer research community.



While they're sad they can't serve you in person at the Block Party this year, please consider ordering take out or delivery or purchasing at your local grocery store from some of our amazing food and beverage vendors that support Concern Foundation year after year.

800 Degrees

Asahi Beer USA

Atmosphere Mar Vista

Bar Hayama / California Sushi Academy

Beauty and the Bar

Bertha Mae's Brownies

Beyond Meat

BioK+ USA

Bolt To Wines

Button Mash

Buzzbar

BuzzBox

Café Dulce

Calajo Catering

Casablanca Restaurant and Catering

Dazzling Donuts

DeLuscious Cookies & Milk

Drago Group

Drago's Cantina

Dulan's on Crenshaw Soul Food

Dulce Vida Tequila

Dusty Nabor Wines

El Floridita Cuban Supper Club

Factor's Famous Deli

Farm Fresh To You

Fogo de Chao

Fresh Brothers

Garagiste Wineries

Gluten Free Goddess

Gyu-Kaku

Happy The Golden Jam

Health Ade Kombucha

Hippeas

Hotville Chicken Los Angeles

Humboldt Distillery

Ike's Love and Sandwiches

Just Jans

La Provence

Maria's Italian Kitchen

Marmalade Café Santa Monica

Micoo

Miracle Noodle

Mykie's

Nobu Malibu

Nuda Tequila

Ocean Prime

Oui Juice

Pasquini Espresso Co.

Pink's Hot Dogs

Porta Via

Reed's Ginger Brews

Samba Brazilian Steakhouse

Savore Catering

SITK – Someone's in the Kitchen

STK

Stonefire Grill

Suja Juice

Tavern / The Larder

The Grill on the Alley

The Macallan

The Pie Hole

The Urban Oven

Tito's Handmade Vodka

UPTIME

Vibrato Grill and Jazz

Weaver's Coffee and Tea

Wurstkuche

Digital Tribute Journal Form 2020

We hope you will consider supporting Concern Foundation's 46th Annual Block Party – On Your Block – our first ever virtual Block Party Fundraising event being held on Saturday evening September 26th at 6:00pm due to the ongoing developments related to Coronavirus. Your health and safety has always been our #1 priority.

Cancer is still our biggest enemy and the challenges of continuing to raise funds to support cancer research are just as important today as ever. Now more than ever we need your financial support so we can fulfill our annual commitment to our cancer research scientists. We deeply appreciate your continued support to Concern over these past 52 years that has led to funding brilliant researchers who continue to pursue more effective, less toxic, life-saving treatments and discoveries that will one day conquer cancer forever.

I WOULD LIKE TO BECOME A 2020 SPONSOR:

- FAMILY CONTRIBUTOR (\$1,500)**
INCLUDES A BAG OF BLOCK PARTY GOODIES AND A HALF PAGE IN THE DIGITAL TRIBUTE JOURNAL
- RESEARCH PATRON (\$3,000)**
INCLUDES 2 DINNERS FROM ONE OF THE BLOCK PARTY DESIGNATED PARTICIPANTS, A FULL PAGE IN THE DIGITAL TRIBUTE JOURNAL AND A BAG OF BLOCK PARTY GOODIES
- PRESIDENT'S GOLD (\$6,000)**
INCLUDES UP TO 4 DINNERS FROM ONE OF THE BLOCK PARTY DESIGNATED PARTICIPANTS, A FULL PAGE IN THE DIGITAL TRIBUTE JOURNAL AND A BAG OF BLOCK PARTY GOODIES
- HALL OF FAME DIAMOND (\$13,000)**
INCLUDES UP TO 6 DINNERS FROM ONE OF THE BLOCK PARTY DESIGNATED PARTICIPANTS, A FULL PAGE IN THE DIGITAL TRIBUTE JOURNAL AND A BAG OF BLOCK PARTY GOODIES
- PLATINUM (\$25,000)**
INCLUDES UP TO 8 DINNERS FROM ONE OF THE BLOCK PARTY DESIGNATED PARTICIPANTS, A FULL PAGE IN THE DIGITAL TRIBUTE JOURNAL AND A BAG OF BLOCK PARTY GOODIES

I WOULD LIKE TO BE INCLUDED IN THE DIGITAL JOURNAL PAGES & LISTING:

- Full Page Digital Tribute (15"w X 8"h): \$1,200
- Half Page Digital Tribute (15"w X 4"h): \$750
- Quarter Page Digital Tribute (7"w X 4"h): \$500
- Eighth Page Digital Tribute (3½"w X 2"h): \$250
- Friends of Concern (name only) List as: _____ \$100

Amount Enclosed: \$ _____

Enclosed is my **check** OR Please charge my **credit card**: (circle one) **VISA | MC | AMEX | DISCOVER**

Card # _____ CVV# _____ Exp. _____

Name on Card _____

Signature _____

All donations can be made by check, major credit card or stock gift. Gifts from your IRA account will also be accepted as payment for your sponsorship. Gifts from donor-advised funds cannot be applied towards sponsorship or tribute journal payments as charitable laws prohibit us from providing you with any goods or services. Tax ID# 23-7002878

Tribute Ad Deadline is Friday, August 21, 2020

If you have any questions or would like to make arrangements to pay your donation in installments please do not hesitate to contact us (310) 360-6100 or Wendy@concernfoundation.org

Thank you for your ongoing generosity and support.

Auction Donation Form 2020

PLEASE PRINT

Company Name _____

Contact Name _____

Contact's signature required _____

Address _____

City _____ State _____ Zip _____

Phone (day) _____ E-mail _____

Concern Foundation Contact _____

Item(s) _____

Brief Description for the online listing: _____

Do you have any promotional items or pictures to display on the auction site? _____

Company Website/Social Media Links _____

Any restrictions on this donation? _____

Retail Value _____ Expiration Date _____

**Please furnish Gift Certificates which are valid as of our September 26th, 2020 Event Date.*

Please check one: Donation enclosed To be delivered Please create certificate

Please return this form as soon as possible or no later than **FRIDAY, AUGUST 21, 2020**

Please send completed form to:

CONCERN FOUNDATION, AUCTION COMMITTEE

11111 W. Olympic Blvd. Ste 214, Los Angeles, CA 90064-1842

Phone (310)360-6100 • Fax (310) 473-8300

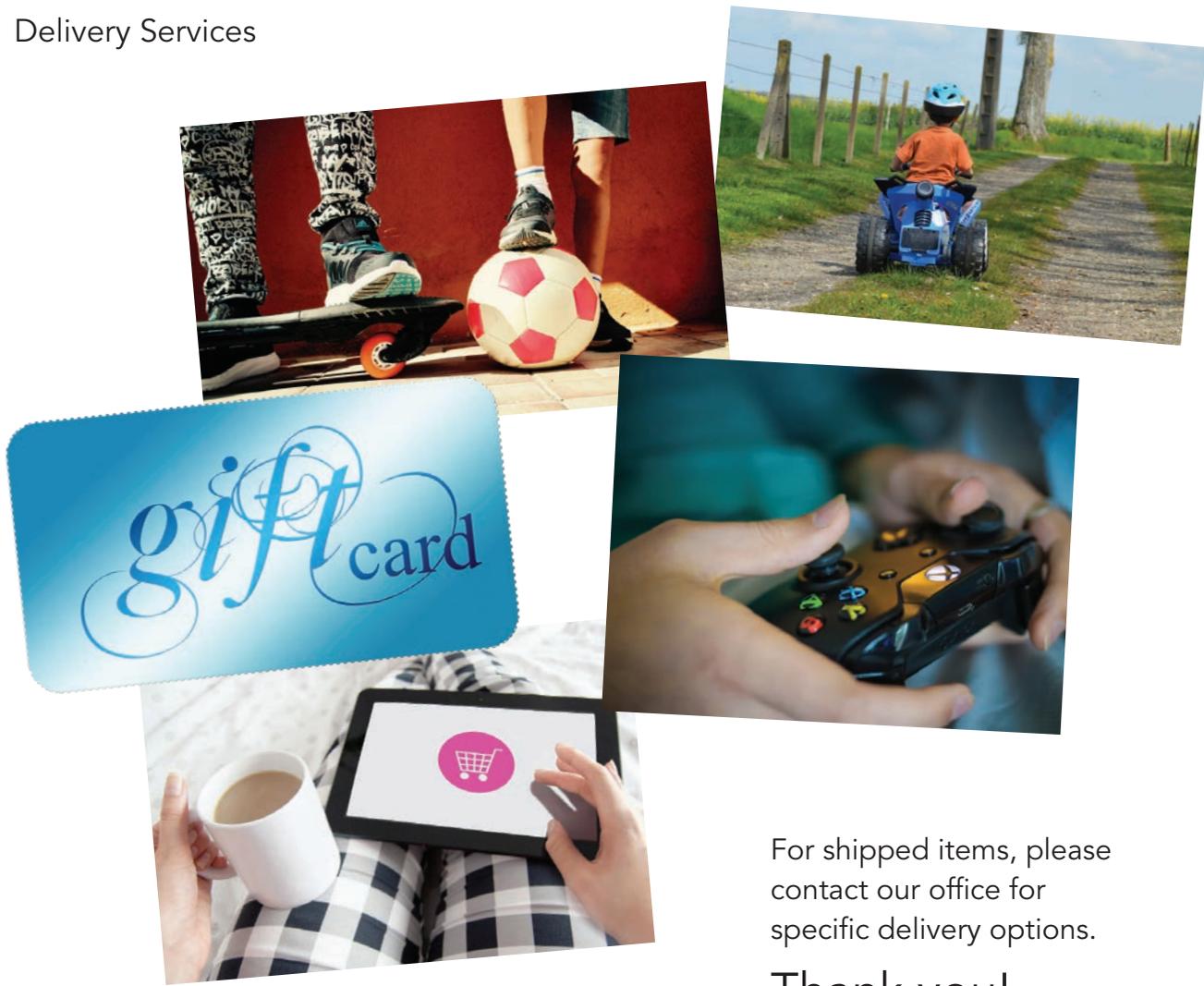
linda@concernfoundation.org • www.concernfoundation.org

Concern Foundation's Federal ID #: 23-7002878. Donations are tax deductible as permitted by law.

Silent Auction Donations

Please support Concern Foundation's Silent Auction by donating gift cards and "stay-at-home-friendly" items which in turn will also support your favorite restaurants and retailers.

- Gift Cards to online retailers: Macy's, Walmart, Costco, Target, etc.
- Restaurant Gift Cards: Local and National
- Indoor and Outdoor Family Games & Activities
- Croquet, Badminton, Table Tennis, etc.
- Bikes, Skateboards, Roller skates
- Video Game Consoles
- Hulu, Netflix, Amazon, etc. Subscriptions (Sold as Gift Cards)
- Food and Drink Subscriptions like a "Wine of the Month", etc.
- Wine and Food Baskets
- Delivery Services



For shipped items, please contact our office for specific delivery options.

Thank you!

Messages from Concern Foundation Researchers

The Concern Foundation Laboratories

The Lautenberg center for immunology and cancer research



מרכז ע"ש לאוטנברג לאימונולוגיה

האוניברסיטה העברית בירושלים



Dear Derek,

I would like to thank you for the continuous support of the Concern Foundation Laboratories at the Lautenberg Center for Immunology and Cancer Research and to briefly update you about the recent activities in our Center.

The Lautenberg Center includes as of today around 100 students, 8 researchers and 4 professors emeriti that are still conducting research. The oldest is Prof. Ruth Gallili, who is 93 years old and still comes to the lab every day. She works on the effect cannabis has in different diseases.

The main goal of our Center is to find a cure for cancer. Indeed, in the last year two researchers in our Center, Prof. Yinon Ben-Neriah and I, developed new compounds for cancer treatment and won, as a result, two awards: The Emet Prize for Prof. Yinon Ben-Neriah and I was awarded with the Rappaport Prize. I will briefly summarize the achievements that lead to the development of these new anti-cancer drugs and the awards.

Prof. Yinon Ben-Neriah, one of Israel's leading biomedical researchers, reached extraordinary achievements in the field of cancer research. He developed a biological treatment for leukemia which has reached a 50% cure rate in a mouse model. The treatment is now entering

clinical trials. Prior to this outstanding achievement, Prof. Ben-Neriah had several other breakthroughs including, deciphering the first molecular link between inflammation and cancer and identifying a new type of smoldering inflammation which affects approximately a quarter of all cancer types.

In my lab we work on Natural Killer (NK) cells, which are part of the innate immune system. They are specialized first responder cells which eliminate cancerous cells, virally infected cells, and deleterious pathogens. Vigorous work by me and my colleagues led to the discovery of novel mechanisms by which NK cells recognize and kill many important viruses, including influenza and the human cytomegalovirus. Moreover, we uncovered how NK cells recognize bacteria and fungi; an important step forward for clinical research, since many of these pathogens are currently untreatable. In addition, we discovered how NK cells recognize and kill different cancers, and concomitantly how these cancers evade elimination by NK cells. These discoveries led to the creation of novel immunotherapies aimed at enhancing the NK cells' capability to combat these cancers. The immunotherapies are currently being developed by various companies, some established by myself and colleagues, and are located both in Israel and abroad. Excitingly, some

of these immunotherapies are already being tested on humans in clinical trials, and others are presently in the developmental stage.

Our Center is run by an amazing administrative team headed by Moriah Sapir (MBA). Moriah is trying to expand the Center's activities, to reach international recognition and create new programs that can give rise to the development of novel and improved treatments for cancer. You can find more details about the Center's activities by visiting our website <https://lautenbergcenter.org/>.

We are currently trying to recruit new professors to our Center and I hope that your continuous support and contribution will help us achieve our goals.

I hope that you are proud of the Center's achievements, as we are. Without your support and friendship, the Concern Foundation Laboratories at the Lautenberg Center for Immunology and Cancer Research could not exist.

Happy and healthy New Year,

Warm regards,

Ofer

Prof. Ofer Mandelboim,
The Hebrew University Hadassah
Medical School, Jerusalem, 91120, Israel

Messages from Concern Foundation Researchers



Dr. Yanzhong Yang

"I have benefitted tremendously from the support of the Concern Foundation through the Conquer Cancer Now Award. For any young scientist, competition for funding is challenging and can be particularly frustrating when your research program is still in its early development. The grant from the Concern Foundation on my research program and the trajectory of my scientific career has been impactful in many ways. The support from the Conquer Cancer Now Award allowed me to develop a new direction of our research program in cancer metabolism. Results from the supported studies have now been used as preliminary data for an R01 application to the National Institutes of Health (NIH). In addition, receiving this highly competitive and prestigious award from the Concern Foundation was an honor, and as a result, provided the encouragement and confidence I needed to continue to pursue my professional career as a scientist. I am truly grateful for the funding provided by the Concern Foundation and the Conquer Cancer Award and the opportunities that it opened to continue my research."

– **Dr. Yanzhong Yang**

"Thank you for the generous grant from the Concern Foundation to the USC Adolescent and Young Adult Cancer Program at the USC Norris Comprehensive Cancer Center. With your support, **Drs. Victoria Cortessis and James Hu** are developing biomarkers that will help detect germ cell tumors in young people before symptoms arise, allowing early intervention when cancer treatment is most effective.

Together, we will improve the prognosis of adolescents and young adults with this disease. You should feel so proud for the positive impact the Concern Foundation has had, and will continue to have, on so many families. Please accept my sincere gratitude for your steadfast support."

- **Laura Mosqueda, M.D.**, Dean, Keck School of Medicine of USC



Dr. Victoria Cortessis



Dr. James Hu

Concern in the Community



Concern's Annual Holiday Party

On December 15, Concern Foundation held its 32nd annual Holiday Party for pediatric cancer patients. Over 600 pediatric cancer patients and their family members enjoyed an exclusive screening of *Arctic Dogs*, followed by a party filled with candy and delicious food, fun activities, real falling snow, pictures with Santa, and a bag filled with toys for each family. They also got to get some extra love and kisses from some four-legged therapy friends!

A big thank you to everyone who supported the party with toy donations and volunteer hours. A special thanks to our amazing participants: Beauty Bus Foundation, Buca Di Beppo, Factor's Famous Deli, Fresh Brothers, Hippeas, Pink's Hot Dogs, Robeks, Krispy Kreme Donuts, Kind Snacks, 3D Cheeze, John Ferdenzi, Town and Country Event Rentals, Drew Hester and Modern Illumination Productions, D'City Sound and Event Production, NBC/ Universal Women's Network, Chris Siddens and EFX, Brian Kramer Photography, Paramount Studios, and, of course, Santa Claus! You all made this a very special day for these families!



CLA (CliftonLarsonAllen) Golf Tournament Raises \$115,000 for Concern

On November 4th, it was once again our staff's pleasure to represent Concern Foundation as the beneficiary of the annual CLA Golf Tournament in beautiful Santa Clarita. Being our fifth year, we were delighted that the final tally of \$115,000 once again surpassed the previous year's tournament's fundraising for cancer research. The total to date the tournaments have raised over \$465,000.

The money raised by the golf tournament will be granted by Concern to several different research projects in Los Angeles including a brain tumor research project at Children's Hospital Los Angeles, led by Dr. Anat Epstein, The Adolescent and Young Adult Cancer Program (AYA@USC) at USC's Keck Medical Center, and the Stem Cell Research Center at UCLA.

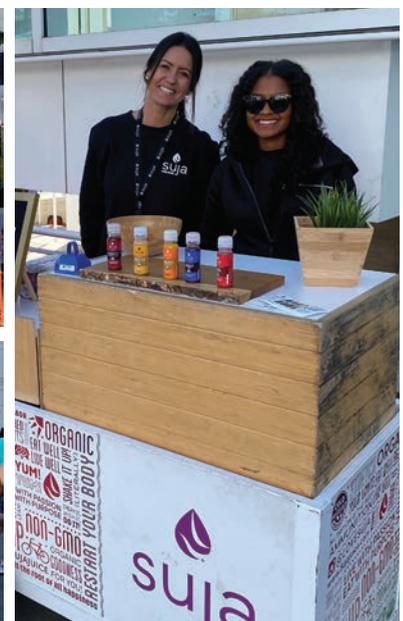
Thank you partners Steve Asher & Ken Miles and all of the generous golfers and friends of CLA for supporting Concern and some very important cancer research projects in Los Angeles.

A New LA Marathon Fundraising Record for Team Concern

On Saturday, March 7th, Team Concern had nearly 140 runners and walkers participate at the LA BIG 5K in support of cancer research at Dodger Stadium. The next day, dozens of volunteers came to support the Team Concern marathon runners and the 20,000 other runners racing by at Concern's cheer zone in Beverly Hills. We were also joined by our friends at Suja who generously handed out their functional shots to runners.

Concern once again teamed up with Beauty Bus Foundation and The Kevin Cordasco Foundation: Something Yellow. We also had two new partners this year, Cedars Sinai's Wellness, Resilience, and Survivorship Program, and Team Kids 4 Kids. Collectively, we raised more than \$235,000 —a record high for Team Concern!

It was a fantastic weekend with an inspiring team of people who worked hard, trained diligently and tirelessly fundraised on behalf of Concern. We're already looking forward to the 2021 LA Big 5K and Los Angeles Marathon which will be held on Saturday, March 20 and Sunday, March 21. Make sure to save the date!



Concern in the Community

Concern Foundation's Partnership with Beauty Bus Foundation

Concern Foundation was presented with the *Rosenson Family Beauty Buddy of the Year Award* at Beauty Bus Foundation's Annual Volunteer Recognition event for our commitment to providing funding for their pop-up salons, as well as volunteering at their events. Thanks to the money raised at the LA Marathon and 5K, Concern has funded 12 Beauty Bus Foundation pop-up salons since January 2019 which have totaled to 783 complimentary beauty and grooming services for cancer patients, family members and caregivers at local hospitals.

In addition to partnering up for the LA Marathon and 5K, Concern Foundation and Beauty Bus Foundation organized four Virtual Drag Queen Bingo events and a virtual cooking class with Elana Horwich which helped raised over \$10,000 during the COVID-19 pandemic.



Concern Foundation mourns the loss of our dear longtime board members, sponsors and friends.

Barbara Alpert
David Alpert
Don Alschuler
Joseph Baim
Bernard Briskin
Mark Fisher

Jack Gilardi
Jerome Muchin
Tom Nogradi
Bernie Shapiro
Marilyn and Don Waldman
Stanley Zimmerman

